



Raintree Rambler Raintree Chapter #4058 New Castle, IN

*A League of the American
Business Women's Association*



**CHAPTER PRESIDENT
KAREN JOHNSON**



HELLO, RAINTREE MEMBERS . . .

Thank you to everyone who joined us last month, be it in person or on Zoom. It was a very busy evening with lots and lots of materials to cover.

Carly New did a great job explaining **INSTAGRAM** to many of us who didn't have a clue. On page 14, you will see some information provided by Wendy Wilker about our Raintree Instagram account. As this is one of our goals for the year, we all (including me) need to start familiarizing ourselves more with Instagram. If you would like a copy of the Power Point Carly had, please

check with Shirley New.

The **2020 National Women's Leadership Conference** will not be held in Colorado, but will be going virtual. Please check on page 10 for info about the conference; the Early Registration date ends on Tuesday, September 15. So, it's not too late . . . you can enjoy the conference without having to take a plane to Colorado. Angela from National Headquarters asked that I share with you that they will do a two-payment plan.

We now have the majority of **dues** in; if you are one who hasn't, please send your \$25 check to Janet Johnson. Also, all of our **Business Card Sponsors** have renewed; however, you

continued on page 5

MISSION STATEMENT: The mission of the American Business Women's Association is to bring together business women of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support, and national recognition.



INSIDE THIS ISSUE

Page 1 & 5	President's Message	Page 9	Instagram
Page 2	Officers & Committee Chairs	Page 10	Nat'l Address/Birthdays/Anniversaries
Page 3	Meeting Info	Page 11	NWLC Registration-
Page 4	Speaker, Presentation	Page 12	Fall Membership Drive
Page 6 -8	August Minutes	Page 13	Business Card Sponsors



RAINTREE OFFICERS

**RENAE GAWITH (Vice President), KAREN JOHNSON (President).
JANET JOHNSON (Treasurer) and ELAINE STUDY (Secretary).**

COMMITTEE CHAIRS

ANNIVERSARY - DAWN POKORNY

**ASSOCIATES NIGHT -
JANET JOHNSON**

AUDIT - JACKIE BRAYTON

BEST PRACTICES - PEGGY MILLER

FUNDRAISING - MARY CORDLE

MEMBERSHIP - SHIRLEY NEW

NEWSLETTER - KAREN JOHNSON

NOMINATING - VOTE IN MARCH

NOTIFICATIONS - PAULINE HASTY

**PROFESSIONAL DEVELOPMENT &
EDUCATION - SHIRLEY NEW**

PUBLICITY - RENAE GAWITH

**WOMAN OF THE YEAR-
ELAINE STUDY**

TOP TEN - CHERYL BLAIR

WEBSITE - WENDY WILKER

**WOMEN'S SYMPOSIUM -
MARILYN UPCHURCH**

**CARDINAL CROSSROADS
COUNCIL**

**RAINTREE DELEGATE:
RENAE GAWITH**

**RAINTREE ALTERNATES:
JACKIE BRAYTON
PEGGY MILLER**



**RAINTREE CHAPTER
#4058**

JULY MEETING: Thursday, September 17, 2020

WHERE: FACE-TO-FACE & ZOOM.

Sulphur Springs Community Building

203 North Mulberry Street, Sulphur Springs, IN 47388

Closer to the meeting you will receive information regarding how to access Zoom, or what phone number to call.

WHEN: 5:45-6:00 Face to Face Check-In
6:00-6:30 Dinner
6:15-6:30 Zoom Check-in
6:00-8:00 Networking & Business Meeting

PROGRAM: *BECOMING A PERSON OF INFLUENCE* by Mayra Phipps

BRING: * **Bring your Binder** (we'll change out sheets)
* **BRING A GUEST** - a family member, a co-worker, a friend and let them see what ABWA is all about!!
* If you haven't paid your **dues** yet, bring your cash or check for \$24.00.
* If you want to have a **Business Card** and haven't already paid for it, or you are a new person with a business card, bring your \$15.00.

CONTACT SHIRLEY NEW - to advise of a guest that is coming, a member or guest who will join on Zoom, or if you cannot make the meeting this month; must contact her by **Sunday, 9-13-2020 @ 5 PM.**

Ph: 765-650-8271 or Email: wcsanew@hrtc.net

“BECOMING A PERSON OF INFLUENCE”



By: **MAYRA PHIPPS**

Changing Women's Lives... One Woman at a Time

The mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support, and national recognition.

For more information about Raintree Chapter contact:
Karen Johnson, President
937-671-4026
ksj848@aol.com
Or visit our website:
www.abwa-raintree-com

THURSDAY, September 17th

Face to Face & Virtual Meeting through Zoom
Sulphur Springs Community Building

203 N Mulberry Street, Sulphur Springs, IN 47388

Face-to-Face check in:	5:45 – 6:00 PM
Dinner	6:00 – 6:30 PM
Zoom Check-in:	6:15 – 6:30 PM
Networking & Meeting	6:30 – 8:00 PM

Join the Raintree Chapter of the American Business Women's Association on Thursday, September 17th, for networking filled meeting and a presentation by Mayra Phipps. Mayra is a Certified John Maxwell Team Speaker, Trainer & Coach and holds an MBA In Leadership Studies. Whatever your vocation or aspiration, you can increase your impact on others by “Becoming a Person of Influence”. Learn simple, insightful ways to interact more positively with others, and watch your personal and organizational success go off the charts.

Event cost is \$15 for members and non-members. Non-eating/Zoom attendee \$5. First time prospective members cost will be free. Boxed dinner will be served at this meeting. Please RSVP by Sunday, September 13th by 5:00 PM, by phone or email to guarantee your reservation to Shirley New, info is below. Once we get your reservation you will receive the link for Zoom.



For Reservation contact:
Shirley New,
765-650-8271
Call or text.
wcsanew@hrtc.net





***ABWA is here
to help you
connect,
learn, and
grow today!***

PRESIDENT'S MESSAGE

continued from page 1

might not know we can fill up another page if need be. Or, you may have an employer who would like to have his/her business card in our newsletter for the balance of the year. Just ask, the worse would be if he/her says no, but they just might surprise you with a YES!

The annual **Fall Membership Campaign** kicked off as of September 1st. Check the great prizes they are offering if you bring in a new member during this campaign (page 11). The association increases their numbers, you win a great prize, and our Chapter gains not only more people, but more ideas to share, more people to help with our fundraisers, etc. It's a WIN-WIN for everyone! **BRING A GUEST!!**

MAKE, BAKE, OR BUY is going to be here before you know it . . . whether it ends up in Ft. Wayne or virtually, we have work to do. We need at the very least 25 baskets (or single items of a similar value). If you have no talent in putting one together, please consider giving some \$\$ to those that can "make something out of nothing." We voted as a chapter to be a part of this event, so we need the chapter, all of us, to step up and help in whatever way you can.

The Cardinal Crossroads Council is putting out a **2020 Business Directory**. Members who belong to chapters of the Council can post for free; some of our Summer Sizzler vendors, etc. have been invited to be involved as well. Check out the attachment to the Newsletter.

Hope you can make the meeting this coming Thursday (check out the info on pages 2 & 3). Call your info to Shirley. It sounds like the speaker is top notch, looking forward to hearing her.

Rise to the Challenge in ABWA!!

In ABWA Love,

Karen

KAREN JOHNSON, Raintree President

RAINTREE CHAPTER

ELAINE STUDY
Raintree Secretary



AUGUST 20, 2020

IN PERSON MEETING & ZOOM

The Raintree Chapter of the American Business Women's Association met at the Sulphur Springs Community Building on August 20, 2020. Newly elected President Karen Johnson **called the meeting to order** at 6:08 p.m. Those in attendance recited the Invocation, Pledge of Allegiance, and Mission Statement. A List of 2020-21 Committee Chairs and members were distributed. Members and guests were also asked to sign a Waiver of Liability and Indemnity Agreement relating to COVID-19.

For the Networking Activity everyone responded to ***"If all was right with the world, and Covid-19 had disappeared, what state would you like to travel to?"*** In-person members answering were: Rose Elliott, Elaine Study, Marilyn Upchurch, Cheryl Blair, Mary Cordle, Janet Johnson, Renae Gawith, Peggy Miller, Shirley New and Karen Johnson. In person guest was Donna Collins, guest of Rose Elliott. Zoom member in attendance throughout the entire meeting was Sharon Woodruff. Raintree members Dawn Pokorny and Jackie Brayton also were on Zoom. Speaker Carly New attended via Zoom.

Shirley New introduced our speaker for the evening, her granddaughter Carly New. Carly spoke on **"Instagram: How To."** Members were shown how to begin their own Instagram accounts and learned how to use the various Instagram tools.

Instagram is used to share short videos and photos and can be used as a business platform. A younger demographic uses this social media. We learned an Instagram "feed" stays forever, is ideal for reach, and is like your official brand. Instagram "stories" disappear after 24 hours, are ideal for engagement, are more off the cuff with room for experimentation.

BUSINESS:

Shirley New read the Raintree Qualifications for our Protégé Award. The **2020 Raintree Protégé Award** was presented to **Janet Johnson and Karen Johnson!** Both have been active members of Raintree Chapter for one year and have made a valuable contribution to Raintree Chapter. Congratulations, Janet and Karen!!

In other business, the **July Secretary's Minutes** were accepted as printed in the newsletter, and the **July's Treasurer's Report** was filed for audit.

2019-20 Audit Committee of Marilyn Upchurch and Renae Gawith reported "all to be in order." A letter stating that was given to the treasurer to be added to last year's treasurer's books.

COMMITTEE REPORTS:

Mary Cordle, **Fundraising** Chair, suggested we sell the candy/nuts at Christmas because COVID has limited other events.

Continued to page 6

Cardinal Crossroads Council - Karen revealed members will soon hear about a **Business Directory** the Council will be publishing. She also reminded Raintree members to let her know if anyone wishes to apply for the **Council Woman of the Year**. Forms are due soon.

Make, Bake, and Buy - Chair Shirley New reported the event will be held Nov. 7. The committee will decide by Oct. 7 if the event will be live or held virtually. The next committee meeting is Sept. 21. Sponsorships are available for \$100, \$250, \$500 & \$1000. A Sponsorship Letter with details is being written. Registration flyer is coming out soon. Donations are needed for both silent and live auctions. Karen reminded us to donate items for baskets or a larger single item. Start compiling these items now because November is only a few months away!

2020-21 Raintree Goals were published on the last page of the August newsletter. The goals were based on the weakest points from the GAP analysis which was taken during the incoming/outgoing officer & committee chair meeting. Karen read the three goals:

- Grow our chapter's Instagram account;
- Average 3 guests per meeting with at least 1 guest joining;
- Conduct New Member Orientation within 2 months after joining.

She encouraged everyone to ask guests to our meetings.

Standing Rules: Revised Chapter Standing Rules had been previously emailed to all. Revisions had been made and approved at the previous incoming/outgoing officer & committee chair meeting. But, after reading the National Chapter Bylaws, the incoming officers discovered the Standing Rules need

to be voted on at a chapter meeting. Additional revisions were suggested and emailed to members. Discussion was held and more revisions were suggested. Renae Gawith moved to accept the current Standing Rules with changes made today. Cheryl Blair seconded. Motion was approved.

Janet Johnson moved to accept the **ABWA Core Values and Proud Code of Conduct**. Peggy Miller seconded the motion which was approved.

Budget: Incoming Treasurer Janet Johnson went over each line item in the proposed budget. It was suggested Cheryl Blair's campaign items be listed separately. Peggy Miller moved and Renae Gawith seconded to increase SBMEF donation to \$1000. Motion passed. It was also suggested to increase the Summer Sizzler/DVP Program Ad expense to \$135. Peggy moved to accept the proposed budget with changes we discussed. Cheryl seconded and motion was approved.

OTHER BUSINESS:

Members were reminded **CHAPTER DUES** of \$24 are payable tonight.

NEWSLETTER ADS of \$15 are also due tonight.

Peggy Miller reported she is offering a **Fundraiser for Cheryl Blair's Campaign** for National Secretary/ Treasurer. She is selling handmade Black and White Checkered Masks for \$10. Profits will go to Cheryl's campaign funds. There is no expense to the chapter.

Elaine Study reported the **City of New Castle is no longer collecting plastic lids**. They have enough to make many benches for the parks. Elaine will no longer accept any plastic lids.

Continued to page 7

Members agreed they would like **Dawn Pokorny to provide box lunches** for next month's meeting. The September meeting fee will be \$15 if eating, and \$5 if not eating, whether attending in person or virtually.

Donna Collins received the **\$15 donation** and **3 door prizes** were also given (**Marilyn Upchurch, Elaine Study, and Mary Cordle**).

The **Benediction** was recited, and meeting was **Adjourned**.



Respectfully submitted,

ELAINE STUDY
Secretary



**ARE YOU THINKING
ABOUT THE 2020
NATIONAL WOMEN'S
LEADERSHIP
CONFERENCE?**

OCTOBER 14-17, 2020

**2020 WILL BE
A VIRTUAL MEETING
THIS YEAR!**

**See Page 9 for
Early Registration Info**

INSTAGRAM

As you know, one of our **GOALS** for the 2020-2021 Chapter Year is to **GROW OUR CHAPTER'S INSTAGRAM ACCOUNT**.

We took the first step at our meeting last month with **CARLY NEW's** program, **"INSTAGRAM - HOW TO."**

IN CONJUNCTION WITH OUR PROGRAM LAST MONTH REGARDING **INSTAGRAM**, WENDY WILKER HAS SET UP THE FOLLOWING INFORMATION THAT YOU MAY NEED FROM TIME TO TIME.

ABWA INSTAGRAM ACCOUNT

Name: ABWA Raintree Chapter
Username: ABWA_Raintree_Chapter
Password: StepUp#2021
Email: ABWARaintree@gmail.com
Birthday: 1/1/00 (this was set as our "birthday")
Phone: 34-546-0074 (this is Wendy's cell)
Backup email (for recovery): wendywilker1@gmail.com

Email account:

Email: ABWARaintree@gmail.com
Password: Rise#up2020

New National Office Address:

- **USPS mailing address:**
ABWA
PO Box 4757
Overland Park KS 66204-0757
- **UPS or FEDEX mailing address:**
ABWA
8010 Conser St #4757
Overland Park KS 66204
- **Physical address:**
ABWA
8010 Conser St, Ste 240
Overland Park KS 66204



Phone numbers remain the same.



SEPTEMBER BIRTHDAYS

Maggie Beckner - Sept 2nd

Janet Johnson - Sept 27th

SEPTEMBER
ABWA ANNIVERSARIES

Cheryl Blair - Sept 8th
3 years

Rose Elliott - Sept 15
43 years



CONFERENCE REGISTRATION FORM

• *First Virtual* •

AMERICAN BUSINESS WOMEN'S ASSOCIATION

NATIONAL WOMEN'S LEADERSHIP CONFERENCE

OCTOBER 14-17, 2020

Due to the continued uncertainty of the risks associated with the COVID-19 pandemic we feel it is imperative to keep everyone involved safe and secure. As such, we are bounding fearlessly into our *first* Virtual National Women's Leadership Conference!

Review the previous pages for the newly formatted conference agenda, including **FIVE** incredible keynote speakers, videos, networking events, and more! We will do all we can to make your virtual experience an informative and memorable one.

REGISTRATION IS NOW OPEN!

REGISTRATION FEE:	Members	\$479.00
	<i>Members after Sept. 15th</i>	\$525.00
	Non-Members	\$579.00

Cancellation Policy and Forfeiture:

- A \$225.00 cancellation fee will be charged for any conference cancellation before September 15.
- Members cancelling their registrations after *September 15, 2020* will forfeit the entire conference registration fee; however, the member may transfer their registration to another member prior to the conference event.
- If a member registers for but does not attend the conference, their entire registration fee will be forfeited.

Complete the payment form and mail, call, or fax it to ABWA National on or before September 15, 2020 (to get a discounted registration)

Mail: ABWA National
PO Box 4757
Overland Park, KS 66204-0757
Phone: 913-732-5100 or 1-800-228-0007
Fax: 913-660-0101

Complete the Payment Fields Below:

Visa____ MasterCard____ Discover____

Card number_____ Exp. Date_____ Security Code_____

Name on card_____ Phone_____

Name & Address:_____

Signature: _____



FALL INTO ABWA'S BIANNUAL MEMBERSHIP CAMPAIGN

SEPTEMBER - NOVEMBER

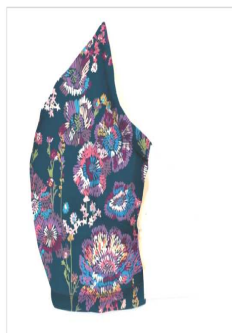
We know that ABWA is an important part of your life, and perhaps more than ever. Starting on September 1 through November 30, we want to show you our appreciation with these fabulous incentives.

Recruit early to receive one or all three of these Vera Bradley products *while supplies last*.

THANK YOU for
*Changing women's lives...
One woman at a time.®*

LEVEL ONE

ENROLL ONE NEW MEMBER



When you recruit one new member, we will send you this beautifully patterned Face Mask. Made from 100% cotton, this non-medical face mask is soft, breathable and comfortable to wear. Two layers of fabric with a slip opening to insert a disposable filter (*sold separately*). One size fits most adults.

4 WAYS TO THE PERFECT FIT FOR YOUR MASK

-1-
WASH BEFORE WEARING
Sometimes that's all you need for a great fit!

-2-
USE A BOBBY PIN
behind the ear strap to secure your mask

-3-
TIE A KNOT
in the strap to create a loop and adjust as needed

-4-
ADD A BEAD
to make your ear straps adjustable



LEVEL TWO

ENROLL TWO NEW MEMBERS



Meet the wallet that does more than protect your credit cards from slipping out, it protects your info from theft. When you recruit two new members, we will send you a microfiber, RFID Turnlock Wallet featuring turnlock and zip closures, two ID windows and plenty of inside slip pockets for all your must-haves.

Color: raspberry radiance

LEVEL THREE

ENROLL THREE OR MORE NEW MEMBERS



When you recruit three new members, we will send you a microfiber crossbody Triple Hipster bag. The ultimate in hands-free organization, it has three separate zippered compartments, and is perfect for work, weekends and everything in between!

Color: raspberry radiance

Dimensions: 11.75" w x 11.75" h x 1.25" d with 56.0" adjustable strap

WWW.ABWA.ORG 1-800-228-0007





American Business Women's Association spans the nation as the world's most diverse professional organization for women, united by a common goal – to support each other in professional development and career advancement. ABWA has touched the lives and careers of so many. It's incredible to realize it all began 71 years ago, when the term "business woman" was an oddity & an association dedicated to advancing women's careers was simply unheard of.

During WWII women had to take up the slack due to the many men who were overseas fighting for us; but the end of the war meant women were expected to

leave their newfound careers & return to their homes. However, Kansas City, MO., businessman Hilary A. Bufton Jr. recognized the positive impact women had been having upon the economy. He also realized what a widespread loss it would be to let women fade quietly out of the workforce. On Sept. 22, 1949 (71 years ago), Bufton & three Kansas City businesswomen incorporated the American Business Women's Association, and the American workforce was changed forever.

ABW DAY was first celebrated nationally in 1982, recognizing achievements of women, celebrating our past, present, and future. ABWA's place in American history was cemented when, in 1983, a joint Congressional resolution signed by President Ronald Reagan.

DATES TO REMEMBER

SEPTEMBER

- September 1st thru November 30th— the Nationally sponsored **FALL MEMBERSHIP RECRUITMENT CAMPAIGN**
- September 17 - Regular Raintree meeting at the Community Bldg, Sulphur Springs, IN
- September 21 - **MAKE, BAKE, OR BUY Committee Meeting**
- September 22 - **ABW AMERICAN BUSINESS WOMEN'S DAY**

OCTOBER

- October 14-17 - **NWLC VIRTUAL MTG FOR 2020**
- October 15 - Regular Raintree Meeting at the Community Bldg in Sulphur Springs, IN
- October 24 - Cardinal Crossroads Council Meeting & **HONORS DAY** (DETAILS FORTHCOMING)

NOVEMBER

- November 7th - **MAKE, BAKE, OR BUY - Fort Wayne, IN**
As of right now, we are still on; whether to go forward to Ft. Wayne or have a virtual auction, will be voted on, October 7th.



OUR BUSINESS CARD SPONSORS - (support them if you can)



Cheryl Blair
COMMERCIAL LINES
DEPARTMENT MANAGER



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Muncie, IN 47304
OFFICE 765.286.4300 ext. 202
FAX 765.288.9915
cheryl@WolfeRich.com
WOLFERICH.COM



Work: (765) 684-7030 Cell: (765) 620-8271

New Accounting

Shirley New
Accountant

514 Locust Street
Middletown, IN 47356

wcsanew@hrtc.net
www.shirleynewaccounting.com



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Real Estate Broker
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Indiana Realty

400 W McGalliard Rd
Muncie, IN 47303

An Independently Owned and Operated Broker Member of BHHS

Marilyn Upchurch
Independent Sales Consultant

Norwex
INDEPENDENT SALES CONSULTANT

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765-615-7252
Renae Gawith Tupperware Consultant.

Vacation Temptations



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937-233-6490
937-671-4026
ksj848@aol.com

Contact me for a complimentary facial



New Heating And Cooling

Alan New
765-620-1484

Repair and Installation Services
Gas-Electric-Geothermal
newhvac1@gmail.com



ABWA Core Values

1. Giving Members a Voice
2. Treat People with Dignity
(Proud Code of Conduct)
3. Lifelong Learning
4. Focus on creating Value for members
5. Achievement
6. Visionary Leadership
7. Focus on the Future
8. Focus on Results
9. Manage by Fact
10. Management for Innovation



ABWA RAINTREE CHAPTER

VISION STATEMENT - 2018-19-20

Raintree Chapter offers opportunities to support our members and the women of our community by helping them grow personally and professionally through leadership, networking, education, recognition, and community enrichment.

ABWA's Proud Code of Conduct

- All members will serve as goodwill ambassadors for the American Business Women's Association.
- Members will not allow their personal beliefs and convictions to interfere with the representation of ABWA's mission.
- Members will always treat their member colleagues, guests, vendors and sponsors with honesty, respect, fairness, integrity, responsibility, kindness, and in good faith.
- Members will maintain compliance with ABWA National, Chapter and Express Network Bylaws.
- Members will not use their personal power to advance their personal interests.
- Members will strive for excellence in their professions by maintaining and enhancing their own business knowledge and skills, and by encouraging the professional development of other members.

Karen Johnson
Raintree Chapter
President

Karen Johnson
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Raintree Chapter

Visit us online at
<http://abwa-raintree.com>



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